



MENTOR LISTING

REALTY, INCORPORATED

FOR IMMEDIATE RELEASE

Discount Real Estate Services Expanded to Bloomington, Muncie, Southern Indiana and 18 Indiana Counties

“Fee for Services” Real Estate Business Now Offers Flat Fee MLS Services to Sellers in Over 62 Counties in Indiana and 10 Counties in Illinois.

INDIANAPOLIS, IN – July 13, 2008 – Mentor Listing Realty

(www.MentorListing.com), the largest discount real estate brokerage in Indiana, has expanded again.

Real estate services are now available through Mentor Listing Realty to home sellers in the Muncie area, served by the **Multiple Listing Service of the Mid-Eastern Indiana Association of REALTORS®**, in the Bloomington area through the **Bloomington Multiple Listing Service**, in Southern Indiana through the **Multiple Listing Service of the Southern Indiana REALTOR® Association**, and in Northeastern Indiana through the **Multiple Listing Service of the Northeastern Indiana Association of REALTORS®**.

Mentor Listing Realty now covers 62 Indiana counties and most major metropolitan areas, including Indianapolis, Fort Wayne, Elkhart, Lafayette, South Bend, and Northwest Indiana, in addition to 10 counties in Illinois covering the entire metropolitan Chicago area.

“Our service lets property owners list their homes on the REALTOR® owned Multiple Listing Service (MLS) for a single, flat fee of \$399,” said Brian Waters, President of Mentor Listing Realty. “Traditional brokers charge up to 3½% of the selling price of the home for this service. On a \$500,000 home, Mentor Listing Realty can save a homeowner over \$15,000 when they sell their home.”

With Mentor Listing Realty, the home seller only pays a commission to the broker representing the buyer. “Since the buyer’s broker gets his or her normal commission, we have not seen any resistance in the market place to our concept,” said Mr. Waters. “The time to sell our listings is virtually identical to the time to sell traditional, full commission, listings.”

To receive further information, call Mentor Listing Realty at (866) 269-1006 or visit their web site at <http://www.MentorListing.com>.

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